



Global Health Security 2019

International Convention Centre
Sydney 18-20 June 2019

**Progress to date,
Opportunities for the Future.**

www.ghs2019.com



Sponsorship & Exhibition
Prospectus

Invitation

In the wake of the 2014 West African Ebola outbreak, the international spread of Zika, the ongoing transmission of antimicrobial resistance, and the ever-present threat of another influenza pandemic, global health security has taken on a new level of importance. Multiple Commissions and high-level panels have been held, recommendations have been issued and governments, international organisations, civil society and private industry have all committed to various initiatives aimed at improving health outcomes. Even so, significant challenges remain.

With support of our Conference Partners, we are hosting the first international scientific Conference on global health security in Sydney, Australia.

Global Health Security 2019 (GHS 2019) will bring together practitioners, researchers, educators, leaders and decision-makers across the fields of public health, medicine, veterinary science, agriculture, government, defence, international relations, sociology and anthropology. We will examine the progress made to date in strengthening health systems, identify the gaps and consider new opportunities for enhancing the international community's ability to respond more efficiently and effectively to future adverse health crises.

On behalf of the Conference Organising Committee, we would like to invite you to attend and support the first Global Health Security Conference here in Australia from the 18 – 20 June 2019. Hosted at the International Convention Centre Sydney (ICC Sydney) where you will have the opportunity to discover Sydney, Australia's famous harbour city and capital of New South Wales.

Key Dates

Call for Abstracts opens: **27 April 2018**

Online registration & accommodation: **18 June 2018**

Call for Abstracts closes: **9 November 2018**

Notification to authors: **21 December 2018**

Travel bursary announcements: **21 December 2018**

Speaker deadline: **1 March 2019**

Early bird deadline: **18 March 2019**



The Conference

GHS 2019 Venue

Opened in December 2016, ICC Sydney is Australia's first fully-integrated convention, events, exhibition and entertainment centre. Featuring a striking contemporary design, leading technology and world-class meeting and exhibition spaces; ICC Sydney has been specifically designed to respond to future demands of the industry with the capability and flexibility to meet a comprehensive range of event requirements.

ICC Sydney is at the heart of its very own Sydney harbour waterfront precinct, set amongst restaurants, retail and a vibrant public domain on Darling Harbour yet only a moment's walk to Australia's largest CBD, Barangaroo, local universities, Sydney Harbour Bridge and The Sydney Opera House.

The venue is an easy walking distance from a range of accommodation options which will be available to delegates to book at the time of registering for the Conference.

Host City Sydney Australia

Sydney, Australia, is one of the world's most picturesque cities. Surrounded by a majestic Harbour and scattered with beaches, national parks and green areas, this is a city that entices you to explore. The majestic Sydney Harbour is best experienced by travelling on one of the many ferries or water taxis. Sydney is rich in history and it is recommended to lose yourself in the cobbled streets of the Rocks district and learn about the area's rich heritage at one of the cities fantastic cultural institutions.

Stylish, artistic Sydney is a city that's both dynamic and cosmopolitan and proud of its place as Australia's most recognisable international city.

Our Offer

The Conference will have several objectives:

- Bring together stakeholders working in the global health security sector to measure progress, determine gaps and identify new opportunities to enhance international, national, regional and global health security;
- Provide a venue for stakeholders to share policy developments, hear from the research community and create a space for side meetings that advance the health security agenda;
- Establish and solidify a health security 'community of practice' and guiding principles;
- Through an open call for abstracts, highlight work from partners around the world bringing cutting edge evidence-based research to the community;
- Provide an opportunity for students to showcase their research;
- Consider establishing a professional association or society for global health security and
- Develop and endorse a 'Sydney Statement' on global health security.

We are at a critical juncture in the field of global health security and it is appropriate to organise the community around a set of common principles, goals and objectives. Like the London Declaration for Neglected Tropical Diseases or the Oslo Ministerial Declaration on global health, this Conference aims to bring together the global health security community to agree on a set of principles to guide the field and set priorities.

The Conference themes address these five main topics:

1. Health Emergencies: Preparedness & Management

- Surveillance and outbreak response
- Health crises & disasters
- International Health Regulations

2. Emerging Threats & Challenges

- Antimicrobial resistance
- Zoonotic pathogens
- Gain-of-function/deliberate events

3. Partnerships for Global Health Security

- Global health & the private sector
- Security sector engagement
- Civil society participation

4. Governance & Financing for Global Health Security

- Sustainable financing for global health security
- Institutional innovation
- Health system strengthening & resilience

5. New Technologies & Approaches for Global Health Security

- Biotechnology
- Medical countermeasures
- Non-clinical interventions



Sponsorship Overview

The Organising Committee for GHS 2019 will ensure that Sydney will be remembered in the history of global health as one of the most influential events of our generation. This success relies on the involvement of a diverse range of partners to provide the content of the GHS 2019 through active participation and engagement, as well as financial support and sponsorship to successfully stage the event. To do this, the Organising Committee is ensuring that each part of the program engages proactively with leaders in development sectors, with a view to the GHS 2019 reaching new commitments, new capacity and new prospects. In this document, an exciting range of sponsorship opportunities have been developed to ensure a successful outcome for business and sponsor involvement.

Additional reference materials and information can be provided to facilitate better understanding of opportunities for alignment and return on investment for sponsors. We aim to encourage your active participation in the GHS 2019 program. Conference participation will be capped at 1,000 places. Delegates will be required to register in advance and 200 places will be reserved for participants from low-income countries.

Early confirmation of your interest and support for the Conference will ensure a high level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented and the opportunity exists for your company to be represented as a key sponsor of the Conference well in advance of the actual dates.

- Sponsorship provides an excellent opportunity to promote your name, to support your brands and to maintain a high profile before, during and after the Conference.
- The venue for the Global Health Security Conference is the International Convention Centre, Sydney. It is envisaged that international news and media agencies will provide extensive coverage of GHS 2019.
- Involvement in the Conference will enable you to associate your business with the global effort to ensure improved health security for all societies, and to align your corporate responsibility program with the goals of the Conference.
- Conference participants are keen to improve their knowledge and contribution to global public health security. Aligning your organisation with this influential and powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.

- Sponsorship provides you with an opportunity to consolidate corporate relationships and expose your colleagues and organisation to key markets.
- Sponsorship and active engagement in GHS 2019 will allow your organisation to demonstrate its commitment to health best practices in business operations to a highly diverse and representative audience.
- Your representatives can mix informally with participants from around the world.
- Your organisation's involvement, commitment and support for GHS 2019 will be widely acknowledged as outlined in this prospectus.
- Your organisation will benefit significantly from exposure to a keenly interested, relevant and above all, influential audience in an educational environment away from the competition of everyday distractions.
- Sponsorship contributes to the promotion, planning and operation of GHS 2019, reducing the overall cost of managing and staging the event and enabling a higher level of participation by delegates from developing countries and under-represented sectors, including youth.
- The cost of sponsorship is a legitimate tax deductible expense in Australia.

Confirmed Conference Partners for GHS19



Supported by the



Partnership

Why Partner with Global Health Security 2019?

Delegate development

Your company has the opportunity to benefit significantly from exposure to a relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions. The delegates are the leaders in their organisation and are key decision makers.

Conference delegates are keen to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to the sector and in assisting delegate's professional development.

Benefits plus +

Your company's involvement, commitment and support for GHS 2019 will be widely acknowledged leading up to and during the Conference. To increase your visibility to the delegates it may be possible for you to customise a package.

Exclusive brand exposure

There are many ways to give your brand prominence at the Conference. We offer a range of partnership packages, including but not limited to Conference App sponsorship, hosting a welcome event or sponsoring an evening event.

Industry collaboration

Gather your suppliers and sister companies together to reserve a co-branded partnership item or a prominent exhibition booth. This is a very cost-effective way to reach-out to your potential customers.

Customised package

An option to discuss a tailor-made customised partnership package that promotes the benefits of your products and services in a unique way is available. The alignment of the Conference program to sponsor company products and services will deliver a meaningful connection to the delegates.

Program involvement

Early confirmation may allow your organisation the opportunity to shape the program directly to a global audience.



Partnership Opportunities

A wide variety of Partnership opportunities have been designed for GHS 2019, each containing benefits that will ensure your organisation receives maximum exposure. Partnerships and individual sponsorship opportunities are outlined in the table below and in detail on the following pages.

Opportunities at a Glance	Number Available	Investment AUD \$ (incl GST)
Partnerships		
Conference Partner	Exclusive Opportunity	110,000
Platinum	Limited	55,000
Gold	Limited	44,000
Silver	Multiple	26,500
Bronze	Multiple	11,000
Institutional Partner	Multiple	11,000
Program Sponsorships		
Plenary Session Sponsorship	Limited	9,900
Keynote Session Sponsorship	Limited	7,700
Breakfast and Evening Workshops	Exclusive	5,500
Concurrent Sessions	Limited	2,200
Poster Display	Exclusive	11,000
Legacy Sponsorships		
Sponsored Delegate	Multiple	5,500
Volunteers	Exclusive	11,000
Social Events/Catering		
Conference Dinner	Exclusive	22,000
Welcome Reception	Exclusive	16,500
Closing Ceremony	Exclusive	11,000
Refillable Water Bottles	Exclusive	12,000
Barista Zones	Two opportunities	8,800
Catering Breaks	Multiple	from 2,200
Technology, Delegate Services & Communications		
Internet Café / Wi-Fi	Exclusive	22,000
Satchel Bags	Exclusive	22,000
Conference App/On-line Program	Exclusive	11,000
Media Room Sponsor	Exclusive	7,700
Name Badge and Lanyard	Exclusive	8,800
Speakers Preparation Room	Exclusive	5,500
Satchel Inserts or Electronic Advert	Multiple	1,100
Exhibition <i>Please note spaces are limited and sold on a 'first come first served' basis</i>		
9sqm Booth		8,800
Table Top Display		4,400
Not for Profit Table Display		2,200

Partners can either select from our partnership levels - and will receive acknowledgements, benefits and entitlements according to this level of partnership - or you can select from the individual partnership and exhibition opportunities available on the following pages.

Various opportunities exist for partnership. We encourage you to contact us and create a package that suits your organisation. Exhibition space allocation will be made according to the "first come first served" principle.

Please note: All sponsorship and exhibition costs are quoted in Australian dollars and are inclusive of the 10% Australian Goods and Services Tax.

Partnership Packages

Conference Partner

Exclusive Opportunity \$110,000

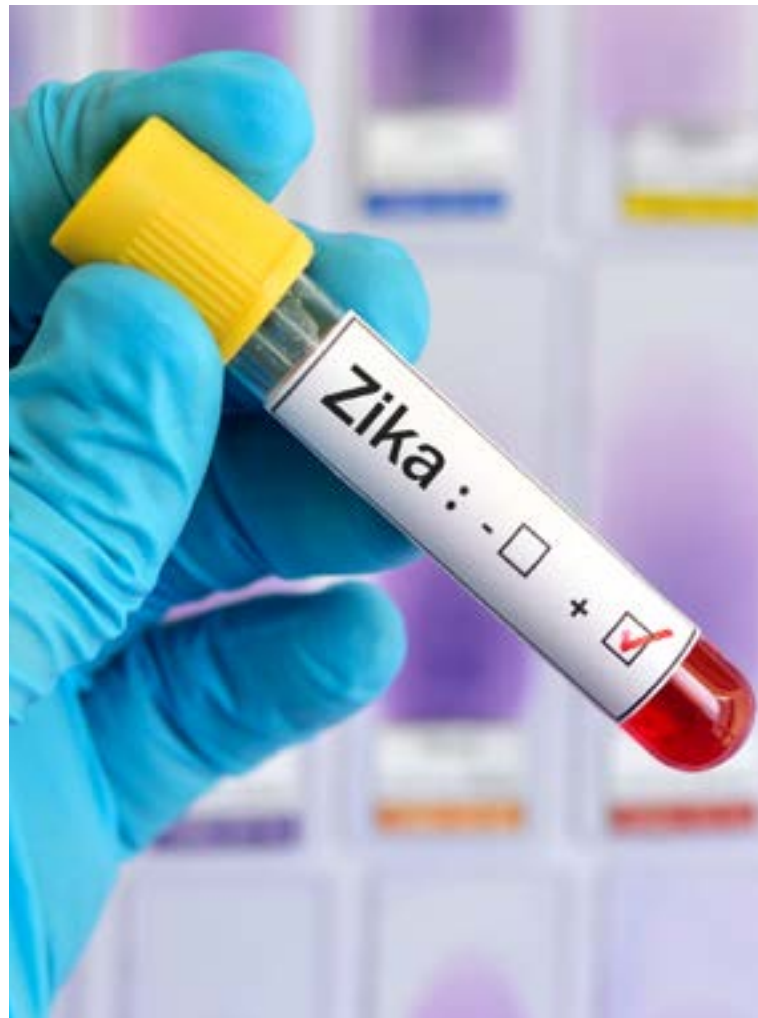
- Keynote Panel Presentation
- Opportunity to participate in steering committee meetings
- Logo on the Conference website sponsors page, first listing status as Foundation Sponsor
- 200-word corporate description on the Conference website
- Logo in all electronic marketing collateral produced for the Conference, including promotional fliers and the Conference registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- *Special feature promotion included in delegate e-zine
- Ten complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Complimentary exhibition booth (max. 36sqm) in a prime location to attract delegates or use as a meeting space/ lounge with your branding
- Two Exhibitor Registrations
- Delegate List pre and post Conference (subject to privacy status selected by delegates)
- *Two inserts or slim brochure to be placed into the delegate satchels

** (size and content to be approved by the Organising Committee)*

Platinum Partner

Limited Opportunities \$55,000

- Logo on the Conference website sponsors page, listing status as a Global Health Security Champion
- 100-word corporate description on the Conference website
- Logo in all electronic marketing collateral produced for the Conference, including promotional fliers and the Conference registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Six complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Complimentary exhibition booth (18sqm) in a prime location
- Two Exhibitor Registrations
- Delegate List pre and post Conference (subject to privacy status selected by delegates)
- Two inserts to be placed into the delegate satchels (size and content to be approved by the Organising Committee)



Partnership Packages

Gold Partner

\$44,000

- Logo on the Conference website sponsors page, listing status as Gold Partner
- 50-word corporate description on the Conference website
- Logo in all electronic marketing collateral produced for the Conference, including promotional fliers and the Conference registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Four complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception
- Complimentary Exhibition Booth (9sqm)
- Two Exhibitor Registrations
- Delegate List pre and post Conference (subject to privacy status selected by delegates)
- One insert to be placed into the delegate satchels (size and content to be approved by the Organising Committee)

Silver Partner

\$26,500

- Logo on the Conference website sponsors page, listing status as Silver Partner
- Logo in all electronic marketing collateral produced for the Conference, including promotional fliers and the Conference registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Two complimentary sponsor registrations (full delegate) to the Conference including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, ticket to the Welcome Reception
- Complimentary exhibition table top display at the Conference in the exhibition
- One Exhibitor Registration
- Delegate List pre and post Conference (subject to privacy status selected by delegates)
- One insert to be placed into the delegate satchels (size and content to be approved by the Organising Committee)

Bronze Partner

\$11,000

- Logo on the Conference website sponsors page as Bronze Sponsor
- Logo in all electronic marketing collateral produced for the Conference, including promotional fliers and the Conference registration announcement
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- One insert to be placed into the delegate satchels (size and content to be approved by the Organising Committee)

Institutional Partner

\$11,000 Open to Universities and Institutes only

- Logo on all sponsor signage at venue
- Logo on Conference Website
- One insert to be placed into the delegate satchels (size and content to be approved by the conference organising committee)
- Logo included in e-zine distributions
- One complimentary ticket to the conference dinner



Additional Opportunities

Program Sponsorships

Program sponsorships enable your organisation to contribute to the overall achievements and tangible outputs of the intense programmatic work leading up to, during, and following the Global Health Security Conference. GHS 2019 will be successful through its high-quality program delivered through bold thematic streams and by many organisations and individuals.

Your sponsorship will enable us to ensure essential funding for keynote speakers, leadership dialogues, strategic meetings, workshops and capacity development sessions.

Plenary Session Sponsorship

\$9,900

- Sponsorship of one of the Plenary Sessions**
- Logo in Conference Website next to Conference partnered plenary session
- Logo included in e-zine distributions
- Logo on session slide of Conference-partnered plenary session

*** Plenary Session content and speakers determined by the Conference Organising Committee. No speaking opportunity exists with this sponsorship*

Keynote Session Sponsorship

\$ 7, 700

Align your organisation with one of our high profile keynote speakers.

- Your organisation logo next to the specified Keynote Speaker in the electronic program
- Your organisation logo on the session room signage
- Your organisation logo on the session slide at the start and end of the Keynote Speaker session
- Your logo on the conference website sponsor page and in the conference on-line program

Breakfast and Evening Workshops

\$5,500

Opportunity to hold a one hour workshop outside of the core Conference hours. This session can be held as a Breakfast or Evening Symposium.

- Room hire and Standard Audio visual entitlements will be included. (Any additional audio visual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval.
- Your logo on catering signage
- Opportunity to provide a pull up banner to be placed in the catering area
- Your logo on the conference website sponsor page

Concurrent Sessions

\$2,200

- Logo in Conference Program next to Concurrent Session (subject to production deadlines)
- Logo on digital screen at the entrance to session room
- Logo on Conference Website

Poster Display

\$11,000

The Conference is incorporating opportunities for students, studying in the fields of global health security, to be involved and receive exposure to the global health community and present their ideas. GHS 2019 will provide a poster display area in an easily accessible area of the Conference Exhibition. Becoming a Patron of this display will ensure your Organisation is acknowledged as the Poster Sponsor.

Legacy Sponsorships

GHS 2019 will shape and inform the global agenda for global health security over many years with lasting impact and targeted actions. Legacy sponsorships play an essential role in ensuring the overall lasting impact of GHS 2019 by committing funds for long-term programmatic work in areas, actions and projects identified as "essential" through the GHS 2019 program. Legacy sponsorships encompass a wide variety of possibilities and are aligned with theme priorities.

To ensure the Conference is a platform where people can come together on neutral ground, we propose to utilise tiered Conference registration and create a minimum of 150 travel bursaries to facilitate international travel for students and participants from low-income countries. Preference for travel bursaries will be given to participants who are presenting.

Sponsored Delegates

\$5,500 per participant

Delegates from low-income countries and other underrepresented groups will be provided with airfare and accommodation costs to enable their participation in GHS 2019. (Delegates are selected by the conference organising and program committee)

- Acknowledgement of your contribution will be included in the conference program
- Your organisation logo on the Conference website sponsors page
- A welcome letter from your organisation to the delegate in their pack

Additional Opportunities

Volunteers Sponsorship

\$11,000

A Conference of this size will rely on the support of volunteers to ensure seamless delivery and assistance to all participants. Your vital sponsorship of the volunteers will enable many people the opportunity to share their knowledge and experience and provide hands-on support during the Conference.

- Your logo will be featured on the Volunteer T-Shirt in acknowledgement
- Your logo on the conference website sponsor page

Social Events/Catering

Sponsorships are sought to enhance the appreciation of GHS 2019 as emblematic to Australian hospitality services.

Conference Dinner

\$22,000

Delegates will be able to purchase tickets to this special event which will be a fitting social climax to the Conference.

- Opportunity to provide a 3 minute welcome address at the start of the dinner
- Your logo on the conference dinner tickets
- Your logo on the conference dinner signage
- Your logo on the conference website sponsor page and in the conference program/APP

Welcome Reception

\$16,500

The Conference will begin with an official ceremony to welcome participants from around the world. The Welcome Reception will create an atmosphere of energy and excitement, setting the scene for a successful Conference.

- Opportunity to provide a 3 minute welcome address at the start of the event
- Your logo on the welcome reception signage
- Your logo on the conference website sponsor page

Closing Ceremony

\$11,000

The official close of the program will recap on the conference highlights and the way forward for Global Health Security.

- Your logo on the closing ceremony signage
- Your logo on the conference website sponsor page and in the conference program/APP

Refillable Water Bottles

\$12,000

A quality reusable, environmentally friendly water bottle will be chosen as a keepsake. There will be water stations throughout the Conference venue for delegates to refill the bottle during the Conference.

- Your logo on the water bottle
- Your logo on the conference website sponsor page

Barista Zones

\$8,800

Coffee machines will be located in the exhibition area serving coffee and tea throughout the Conference. They can be co-located with an exhibition booth if desired.

- Naming rights to barista zone
- Company logo to be included on the barista zone signage
- Opportunity to provide branded napkins or cups
- Your logo on the conference website sponsor page

Catering

from \$2,200

Morning, lunch and afternoon refreshments will be provided in the Conference Exhibition Area for all participants. Opportunities exist for sponsorship of the catering breaks

- Your logo on catering signage
- Opportunity to provide a pull up banner to be placed in the catering area
- Your logo on the conference website sponsor page

Technology, Delegate Services & Communications

Essential Technology and Communications sponsorships will provide excellent branding opportunities.

Internet Cafe/Wi-Fi

\$22,000

The opportunity to sponsor the exclusive Internet Café operating within the Exhibition Area. The internet cafe will be used regularly by delegates, speakers and exhibitors.

- The area will be branded with signage highlighting your organisation logo
- Your logo on the conference website sponsor
- Logo on the Wi-Fi log in landing page or SSID

Satchel Bags

\$22,000

Every registered delegate will be provided with an official Conference Satchel upon registration. The Organising Committee will ensure a quality satchel is chosen in conjunction with the sponsoring company to prolong usage by delegates.

- Your organisation logo will appear on the bag (along with the conference and host logos)
- Your logo on the conference website sponsor page

Conference App

\$11,000

The Conference App can be downloaded by all delegates and will contain important information including the Conference program, session room maps, speaker biographies, exhibition booth information, and interactive information.

- An acknowledgement as sponsor of these items will appear in the APP
- Your logo on the conference website sponsor page

Media Room Sponsor

\$7,700

This room will be used by all media at the GHS 2019 and provides a highly targeted branding opportunity.

- The sponsor of this item has the opportunity to provide note pads and pens for the media to use in this room.
- A Welcome Sign will be branded with your logo
- Your logo on the conference website sponsor page

Name Badge and Lanyard

\$8,800

Every registered delegate will be provided with an official Conference name badge upon registration. Delegates will need to wear their name badge for the duration of the Conference, which will enable access to all sessions, social functions and the exhibition.

- Your organisation logo will appear on the lanyard (along with the conference logo) and the Name Badge
- Your logo on the conference website sponsor page

Speakers Preparation

\$5,500

This room will be used by all speakers at GHS 2019 and provides a highly targeted branding opportunity.

- The sponsor of this item has the opportunity to provide note pads and pens for the speakers to use in this room.
- A Welcome Sign will be branded with your logo
- Your logo on the conference website sponsor page

Delegate Satchel Inserts

\$1,100

Opportunity to include a promotional insert in the delegate satchel (maximum 1 x A4 double sided flyer)

Electronic Advertisement in the On-Line Program

\$1,100



Exhibition Opportunities

The exhibition will be a major component of the Conference and has been designed to maximise the opportunity for delegates to visit the exhibition. Located in the foyer of the International Convention Centre, Sydney, the exhibition will be the heart of the Conference and is located adjacent to the Plenary Rooms, all refreshment breaks, the welcome reception and the internet café. The GHS 2019 exhibition is set to be the primary networking arena for delegates, Conference partners and exhibitors.

Exhibition Booth

Limited opportunities \$8,800

- 9 square metres of exhibition space
- Two complimentary exhibitor registrations, including access to session and delegate catering (morning and afternoon tea, lunch, welcome reception)
- Back and side walls
- Organisation name on fascia over open side
- Two spotlights
- One standard power outlet

Table Top Display

\$4,400

To facilitate full participation from all organisations we will provide a limited opportunity of table top displays with the following benefits:

- One table top covered with linen cloth
- One complimentary exhibitor registration, including access to session and delegate catering (morning and afternoon tea, lunch, welcome reception)

Not For Profit Table Top

Limited opportunities \$2,200

To facilitate full participation from all organisations we will provide a limited opportunity of table top displays with the following benefits:

- One table top covered with linen cloth
- One complimentary exhibitor registration, including access to session and delegate catering (morning and afternoon tea, lunch, welcome reception)

Additional Exhibitor Registration

\$770 each

- Morning Tea
- Lunch
- Afternoon Tea
- Ticket to the Welcome Reception
- Additional Exhibitor registration rates are only available for exhibiting personnel of exhibiting companies to the GHS 2019
- An exhibition manual containing information on move in and out times will be distributed in May 2019 to exhibitors and Conference Partners.

Please note that while our Partners will be given priority placement within the exhibition, early commitment will ensure that your organisation can secure a prominent location on the exhibition floor plan as the space is limited we expect the exhibition to sell out. Our Sponsorship and Exhibition team will be delighted to discuss the benefits of upgrading your exhibit to maximise your exhibition presence.



Conference Information

Logistics

Given the increasing number of actors looking to take a leadership role in global health security, it will be important to host an event that is as neutral as possible. A steering group representing all major entities in health security will be formed to provide guidance on meeting preparation, the professional association and the potential declaration. Several invitations have already been extended and membership of the steering committee is progressing.

To ensure a professional experience, we have engaged an experienced Sydney-based event organiser, ICMS Australasia, who will coordinate all logistical elements of the Conference.

Conditions of Payment

A 50% deposit is required upon confirmation of your Conference partnership item and/or booth number. The Conference organisers are happy to discuss a payment plan with you. Full payment will be due 28 February 2019.

Payment must be made for all Conference partnership and exhibition monies prior to close of business 28 February 2019. Failure to do so may result in your Conference partnership item or exhibition stand being released again for sale.

Sponsorship and Exhibition Applications and Conditions

Sponsorship and exhibition applications must be received on the Official Application Contract Forms. A tax invoice will be issued upon receipt of this application form.

- Full payment must be made within 30 days from date of invoice
- Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice
- The Organisers reserve the right at their total discretion to decline any application
- All payments must be made in Australian Dollars. See payment details on application form
- Payment can be made via cheque, bank transfer and credit card
- If the full payment is not received, the Conference Office has the right to review the Sponsorship commitment and withdraw the application

Sponsorship and Exhibition Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with a Sponsor or Exhibitor but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- That the reason given for the cancellation is, in the opinion of the Organiser, well founded
- That the Sponsor or Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the Conference, 50% of the contract price if the cancellation is accepted between six and three months prior to the Conference and 100% of the contract price if the cancellation is accepted within three months of the Conference
- Cancellation will not be considered if the Organisers deem that sponsorship entitlements have already been provided prior to the submission of cancellation

Sponsorship & Exhibition Enquiries

Emma Bowyer

Sponsorship & Exhibitions

ICMS Australasia

GPO Box 3270

Sydney NSW 2001

+61 (0) 2 9254 5000

Fax: +61 (0) 2 9251 3552

Email: sponsorship@ghs2019.com

Email: exhibition@ghs2019.com

Terms & Conditions

TERMS AND CONDITIONS OF CONTRACT

The Contract

1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
3. A "contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

The Application

5. An official Exhibition Application Form must be received to reserve space.
6. The Organiser reserves the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition. Obligations and Rights of the Organiser
7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates and to hold the exhibition on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser agrees to promote the exhibition to maximise participation.
10. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
11. The Organiser reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.
12. The Organiser reserves the right to change the exhibition floor layout if necessary.
13. The Organiser is responsible for the control of the exhibition area only.
14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.
17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
18. The Organiser reserves the right to specify heights of walls and coverings for display areas.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors,

contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.

22. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
23. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.
24. The Organiser will arrange security onsite during the period of the exhibition but will accept no liability for loss or damage.
25. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

Obligations and Rights of the Exhibitor

26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
28. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
29. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibition Manual.
30. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
31. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
32. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
33. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.
34. The Exhibitor is responsible for all items within their allocated exhibition space.
35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoiced for all repairs.
37. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
38. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
39. The Exhibitor agrees to conduct all business

transactions within their allocated exhibition space unless otherwise approved by the Organiser.

Storage of goods

40. Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

Stand Services and Construction

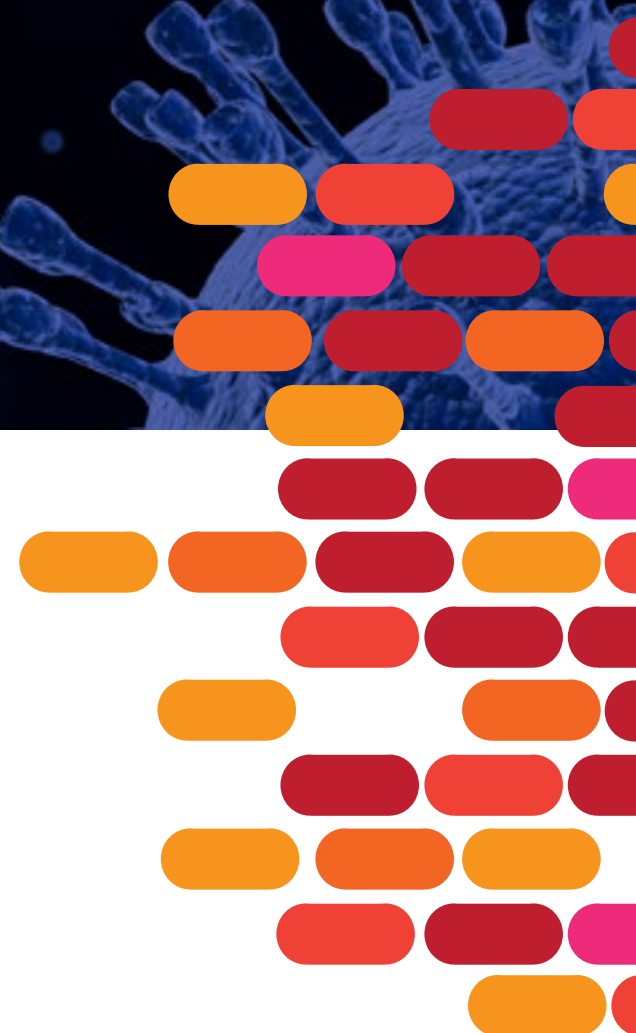
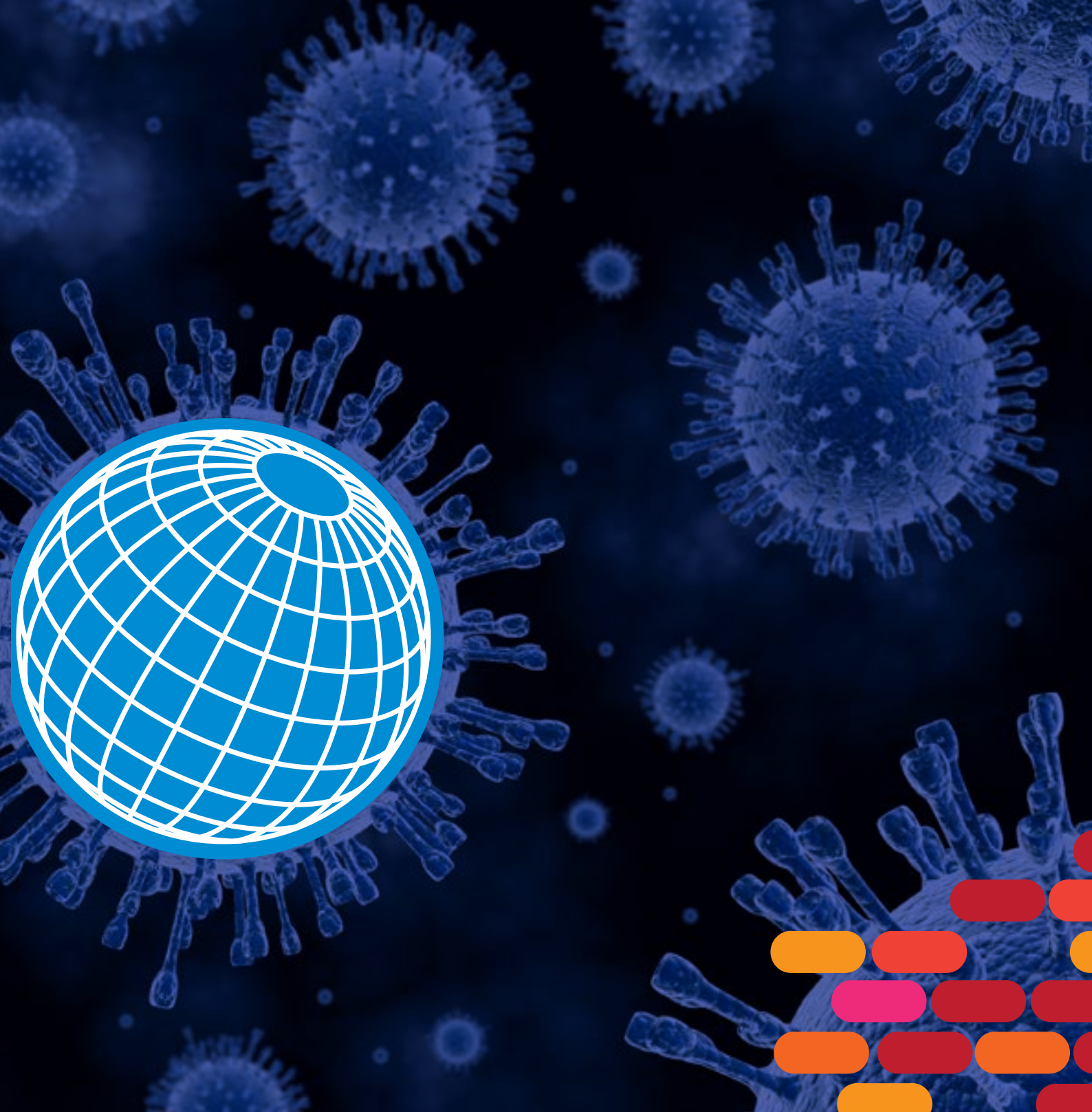
41. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

42. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
43. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
44. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
45. The Organiser shall not be liable for any loss, which exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.
46. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

Payment & Cancellation

47. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
 48. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
 49. If the Exhibitor wishes to cancel their participation a request must be submitted to the Organiser in writing. Exhibitor cancellations and refunds will be administered as follows:
 - a. If notice of cancellation is received 12 months or more before the first day of the exhibition, the Exhibitor will be entitled to a 75% refund on funds due at the time of cancellation.
 - b. If notice of cancellation is received between 6 and 12 months before the first day of the exhibition, the Exhibitor will be entitled to a 50% refund on funds due at the time of cancellation.
 - c. If notice of cancellation is received less than 6 months before the first day of the exhibition, the Exhibitor will not be entitled to a refund.
 - d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor may be invoiced for the difference to satisfy the above cancellation and refund policy.
 50. Booth availability may be limited or restricted, and allocations and available quantities will be advised upon processing your application.
- Terms & Conditions of Contract Reviewed November 2014



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